



Leadership Agenda and Minutes

Date: March 4, 2017

9am-3pm

Present: Mary Lillestol, Madey Israelson, Alice Kos, Carey Seeley, Cory Stai, Pat Isbell, Sara Naegeli, Jill Magnuson, Keitha-Gail Martin-Kerr, Jill Maxe, Sarah Rutledge, Bonnie Houck

Absent: Sue Paasch, Jennifer Malecha, Megan Rogholt, Linda Snowberg, Katie Bannon

Agenda Item	Notes/Discussion	Action/Next Steps	Date of completion
Welcome literacy quotes	Breakfast, Name, Role, and bright spot regarding your literacy work. <u>Quotes</u> : Find a poster with a quote that resonates with you, discuss with 3-4 people. Be prepared to share out!	NA	NA
ILA transition updates	<u>Progression of communication w/ ILA</u> <ul style="list-style-type: none"> ● Mary gave general update of progression ● Attendees read letter that was sent to ILA ● Response: no direct response, they will be sending more information ● Discussion and clarification of transition situation ● Deadline to select affiliation option will be extended <u>Letter to ILA</u>	Can we keep the name MRA? Next steps <ul style="list-style-type: none"> ● Reconnect with Donald? ● Summarize bullet pts from letter ● Contact other states to determine their status? ● Send email to ILA 	

		<u>requesting a meeting face-to-face at conference in July: Mary and Carey</u>	
	Non-profit filing status and legal quote letter (Carey's Dad, William Seeley)	Carey will find out cost and bring to executive council; will likely settle fees to maintain nonprofit status *Carey will link letter soon!	
Council Reports	<p>Arrowhead RC, Pat:</p> <ul style="list-style-type: none"> • ~65 members, 3 new board members • Upcoming Young Authors contest for middle school writers event <p>TCARC, Jill:</p> <ul style="list-style-type: none"> • Lucy Calkins, April 22, 7am-12:45pm on writing workshop-registration will be opening tomorrow (\$50 for MRA members; \$75 for new members; \$85 for fee w/o membership) • Vacancy in communication officer • Requested help spreading word about Lucy Calkins event to districts and universities <p>MAR, Keitha-Gail:</p> <ul style="list-style-type: none"> • January Symposium-positive evaluations; included policy update, panel discussion, small groups work-grounded in Graham writing work • Spring Mixer: May 13 from 10am-12pm, NE Bottineau Library, will be on website soon, free! • Are applying for honor council this year • Help from MRA: attend and encourage others to attend Spring Mixer • Will hold drawing for free MRA and ILA membership for preservice teacher student 	<p>Mary follow up with getting gift cards for drawings on behalf of MRA.</p> <p>Members will send out flyer about Lucy Calkins event to contacts</p> <p>Mary follow up with getting gift cards for drawings on behalf of MRA.</p> <p>Post on Facebook - Mary</p>	

	<p>South East RC, Jill:</p> <ul style="list-style-type: none"> • Held winter event on Thursday, March 2, ~20 attendees, Mary gave MRA info ppt talk • Meeting to plan Spring Mixer-last year was Books & Brews at Forager's, attendees bring PD books and children's lit. <p>Central MN RC, Madey:</p> <ul style="list-style-type: none"> • Donalyn Miller event was a successful event • Looking to replicate the model again next with Pernille Ripp 		
<p><u>Lunch?</u></p>	<p>Carey--Turkey Tom--on lettuce wrap, dill pickle, diet coke Pat: Turkey Tom, BBQ chips, Diet Coke Madey: Turkey on lettuce wrap, dill pickle Bonnie: Turkey on lettuce wrap, dill pickle, water bottle Mary: #4 Turkey unwich Keitha-Gail- #2 with coke Jill Maxe: #6 Vegetarian, regular chips, coke Cory: #7, on Wheat, no tomato, EZ mayo, med. diet coke Sarah R: #2 unwich (lettuce wrap) add provolone and sprouts, skinny chips, coke Jill Magnuson: #4 with sprouts Alice- Turkey Tom Unwich (no mayo or cheese, with sprouts and extra avocado and pickle)</p>	<p>Book Recommendations</p> <ul style="list-style-type: none"> • <i>Milk and Honey</i> by Rupi Kaur (poems about life, love, sex)(Keitha-Gail) • <i>Mindfulness for Teachers</i> by patricia jennings (Alice) • <i>Using Data to Improve Student Learning in School Districts</i> by Victoria Bernhardt (Cory) • <i>Born a Crime</i> by Trevor Noah (Cory) • <i>A Good Time for the Truth: Race in MN</i> (Carey) • <i>Hidden Figures, Margot Lee Shetterly</i> (Carey) • <i>Culturally Relevant Teaching and the Brain</i> (Mary) • <i>Atonement</i> by Ian McEwan (Madey) • <i>All the Bright Places</i> by Jennifer Niven (Madey) • <i>Britt-Marie Was Here</i> by Fredrik Backman (Madey) • <i>My Grandmother Asked me to Tell You She's Sorry</i> by Fredrik Backman (Pat) • <i>Small Great Things</i> by 	

		<p><i>Jodi Picoult (Sara)</i></p> <ul style="list-style-type: none"> • <i>Culturally Relevant Pedagogy and the Brain by Zaretta Hammond (Jill Maxe)</i> • <i>It's Too Soon to Quit by Jeanne Svobodny (Jill Magnuson)</i> 	
<p>Officer Reports</p>	<p>Treasurer- transitioning position from Linda to Sara <i>Mary motion to purchase flowers and gift card to send to Linda up to \$75, Carey seconded, approved unanimously</i></p> <hr/> <p>Higher Education Literacy Partnership (HELP)-Cory</p> <ul style="list-style-type: none"> • Treasurers from MRA/MAR met with collaborative partners to prepare an accurate representation of the funding, balance, and procedures to the June Stern Family Foundation; the foundation is looking to options to create a fund to perpetuate their contributions and needed greater clarity and assurance for their board. • Expect efforts to continue <hr/> <p>Membership-Jennifer unable to attend New members Total members</p> <hr/> <p>Social Media-Megan unable to attend</p> <ul style="list-style-type: none"> • Contact Megan with council events to distribute event information <p>Megan.rogholt@isd47.org</p> <hr/> <p>MDE-</p>	<p>Linda questions: What is the tax filing status? Time to meet with Sara about transition plan</p> <hr/> <p>Barbara Foorman is on deck for Distinguished Scholar/book club for 2017</p> <hr/> <p>Could Megan do “how-to” post on social media for council?</p> <hr/>	

- Delay implementation of [ESSA](#) until 2018
- Currently gathering input from stakeholders at meetings across the state
- Shared MN Standards Portal-target June-August launch date
- Shared resources:

[Highlights-](#)

[Legislative Policy Liaison](#)

- Bonnie created google site to compile happenings at MN Legislature for MRA leaders
- State Sen. Pratt proposal for every struggling reader to have individualized plan is not reading proficiently by 3rd grade-vocal opposition
- MDE free CEU workshop
 - Bonnie discussed concerns about upcoming text complexity/lexile workshop
[See article](#)
 - Cory: session is defining lexile and sharing lexile resources

[Hamline Literacy Institute:](#) Carey and Keitha-Gail
MRA Sponsored day:

- Proposals to present due March 15

Thurs., July 13: Christopher Lehman, author, consultant, and founding director of the Educator Collaborative

- **Morning Session:** Falling in Love with Close Reading, Big Thinking, and Critical Caring
- **Afternoon Session:** Loving Nonfiction (Even

May 6 meeting - discuss placement of Legislative and Dyslexia info.

Consider whether to continue MRA having a day at Hamline vs. separate conference

	<p>When You or Your Students Don't Think It's Possible), Grades 3–12</p> <p>The 2017 Summer Literacy Institute will take place on Hamline's Saint Paul campus July 10–13, from 8:30 a.m. to 3:30 p.m. daily. Register by June 9 to get the early-bird discount rate. To register and find out more information, please visit hamline.edu/summerinstitute17.</p> <p>*Carey is trying to get Kelly Barnhill as one of the authors.</p>		
<p>MRA leadership ballot (see voting procedures below)</p> <p>elected officers: President, President-elect, Past President, Vice-president, Secretary, Treasurer, Membership Director, and ILA Coordinator.</p> <p>Bylaws</p>	<p>Elected Treasurer - Sara Naegeli (accepted) ILA Coordinator - Sue Paasch (interested) Membership Director - Jennifer Malecha (accepted) VP-Classroom teacher (?)</p> <p>Appointed Grants chair - (Annie Ittner is moving - suggesting Maggie Struck is a PhD graduate from UMN and a new literacy professor at Hamline)</p> <p>LiRN liaison & special events to treasurer (Eva Boehm may be interested)</p>	<p>At March 4 Request councils to advertise for VP position, and May 6 meeting determine final.</p> <p>Mary Johnson nominee may attend March 4</p> <p>Discussion of ILA July 15-17 in Orlando, FL</p>	<p>Mary send out</p>
<p>Proposal for</p>	<p>Sue shared proposal for re-branding, advertising</p>	<p>Table until May 6th Meeting</p>	

Website/Promotion	Upfront cost: \$9000 Just online: \$3500 (set up and maintain website)		
Sub Group Work Highlights	<p>choice literacy ILA example Carey's example of MPS Elementary Newsletter: February 2017 Elementary Newsletter</p> <ul style="list-style-type: none"> • Discussed changes and alternatives to continuing Highlights • Possibility of a Yearbook? • Purpose of Highlights: Mary connected with Stephanie and Scott for institutional history of Highlights, honor council status requirements and reports on past events 	<p>Discussion around moving towards a digital "themed" version of Highlights.</p> <p>Explore simpler "look" for Highlights</p> <p>Consider whether we want updates on past events AND upcoming events</p> <p>Twitter: @mnreadassoc</p>	
Future PD	<p>Do we continue with Hamline?:</p> <ul style="list-style-type: none"> • Have lost name/exposure somewhat <p>Alternatives to continuing with Hamline:</p> <ul style="list-style-type: none"> • MRA Conference with Theme-rotate between reading and writing and culture/equity <p>MRA PD Ideas</p> <ul style="list-style-type: none"> • Local MN author day-conference with local authors; Keynote=Kelly Barnhill? Focus on race and equity • Focus every year (i.e., reading, writing), regional councils have same focus and events connect to the theme • Keynote and networking time/experiential learning-hands on 	<p>Next Steps:</p> <ul style="list-style-type: none"> • Mary-reach out MCTE leadership • Steering Committee-discuss forming at the May 6 meeting (interested: Keitha-Gail, Alice) • Mary: Connect with Deb Peterson to get background information and history • Establish steps and timeline for conference 	

	<ul style="list-style-type: none"> ● Partner with MCTE ● More exposure->MPS Language and Literacy Institute, St Cloud Conference, etc. ● Focus on cultural relevance: windows and mirrors ● Focus on secondary ● MRA On the Road: PD by Executive Council across state to remote locations 		
Upcoming events MRA's role?	<p>Saturday, April 22 - Lucy Calkins (TCARC) Twin Cities Council is organizing this--Jill</p> <p>May 13 - MAR Spring Mixer 10 am - 12 pm @ Pierre Bottineau Library</p>		

<p>Executive Board: October 29th, 2016 10-12 Location: Caribou Monticello</p>	<p>Executive Board: February 4, 2017 10-12 Location: Caribou Monticello</p>	<p>Leadership Meeting: March 4, 2017 Maple Grove Community Center Time: 9-3</p>	<p>Executive Board May 6, 2017 Time: 10-12 Location: Caribou Monticello</p>
<p>~Highlights Submission due October 1st ~LiRN budget and update ~Update on 2017 Conference ~Calls for grant submissions ~Publicize and call for Writers are Readers submissions ~Exemplary Reading Program application due in early November ~Reserve space for Celebrate Literacy (March 6)</p>	<p>~Highlights submissions (add date) ~Choose grant winners ~Choose Writers are Readers winners ~Put together election ballots and assist councils ~Celebrate Literacy Prep ~Conference marketing</p>	<p>~Highlights submissions ~Conference details and marketing ~Updates from local councils ~Officers' reports ~Summer Book Clubs</p>	<p>~End of fiscal year ~Prepare for official transition to new officers ~Conference details and marketing ~Planning summer leadership meeting ~Discuss possibilities of starting a principal council</p>

~Executive Board Members visiting local councils ~MRA On the Road			<p>SAVE THESE DATES:</p> <p>Celebrate Literacy: Friday March 3rd, 2017</p> <p>Leadership Meeting: Saturday, March 4, 2017</p> <p>Summer Literacy Institute July 13</p>
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Section 3 Voting Procedures

The Nominations and Election Committee shall prepare the final slate of candidates and ballots for distribution to all voting members. Four weeks prior to the date the balloting is reviewed, each member of the Association shall receive a copy of the ballot which includes a short vita of each nominee. Space shall be provided for a write-in candidate for each office in the election. Voting instructions shall specify the date on which ballots must be returned to be counted. In order to be valid and counted, each ballot must indicate the manner in which the member's vote is to be cast. Ballots may be returned by regular mail, electronic mail, or such other method sufficient to enable the Association to determine the validity of the ballot. Candidates shall be elected by plurality of votes cast. A tie vote shall be resolved by a majority vote of the Executive Board. The Nominations and Election committee shall establish and oversee a secure process that validates the ballots while protecting the identity of the voters, shall count and record the vote, and report the results to the Association President. The results of the election shall be announced on the website and in the next newsletter.