



Leadership Minutes

Date: June 3, 2017

10-12pm

Maple Grove Library

Present: Mary Lillestol, Cory Stai, Julie Scullen, Linda Snowberg, Madeleine Israelson, Alice Kos, Carey Seeley (remote), Sue Paasch (remote)

Absent: Megan Rogholt, Jennifer Malecha, Mary Hrehra-Johnson, Sara Naegeli

Agenda Item	Notes	Action/Next Steps
Welcome	What are you most looking forward to this summer?	
	May 6 Minutes	NA
MRA Board Ballot	Treasurer - add Sara Naegeli - ILA Coordinator - add Julie Scullen, Bonnie Houck <ul style="list-style-type: none"> Discussed requirements and qualifications for position Membership Director - Jennifer Malecha (already voted?)-yes VP- Julie Tangeman	Mary will contact Bonnie to communicate that ILA coordinator position requires previously serving as MRA president or Executive board member to be eligible "Previous leadership within the state, such as state president or other position on state board of directors"

		Mary will contact Scott to distribute ballot
<p>Summer Conference details</p> <p>Dinner details</p>	<p>Carey update from conversation with Patti at Hamline this morning:</p> <ul style="list-style-type: none"> • Registration is down by 50 people at present • MRA day has 10 people registered at present • Need more personalized reach out to potential attendees, principals, etc., • Hamline will be extending early bird rate by one week • Ralph Fletcher=keynote for 2018, potentially Harvey Daniels for 2018 or 2019 • MRA will do lunch event in lower level, will not give out memberships as door prizes, but w • ill draw names and give away memberships, • Will also give away Jeff Zwiers books and Carey will purchase Lehmann books for give away, too • Hamline: stronger diversity lens, will be bringing in cultural experts in the future, focus on culturally relevant teaching practices • June 27, 12pm meeting Green Mill in St Paul to finalize Hamline Literacy Institute details-Mary or Alice will attend • Dinner: Custom Ed cannot host it, Scholastic and Heinemann do not host dinners, Cory-suggested Mackin, <p>Jobs:</p> <ul style="list-style-type: none"> • 2-3 people at registration: Linda, Sara, Mary • President's greeting: Carey • 2-3 people direction attendees to lunch: Carey, Mary • MRA Pitch: Alice, Julie • ILA pitch - Julie Scullen? 	<p>All: Reach out to professional network and encourage to attend</p> <p>Carey: buy Lehmann books to give away (~\$100)</p> <p>Carey will reach out to HMH, Houghton Mifflin Harcourt to see if they can host a dinner for us--25 people @Axels</p> <p>Alice will contact bookstores about hosting the dinner</p> <p>Mary: update website to current conference page (currently goes to last year's page) or ask Scott to do it</p> <p>Alice will check on free plants, if not, let Carey know if we need to purchase \$25 dollars of flowers.</p> <p>Mary: email Deb about flyers to handout at registration</p>
ILA Transition	<p>What our members are saying about the transition.</p> <p>Recommendation on 501c3 from attorney</p>	

Notes from last meeting

- [Letter to ILA](#) from MRA
- March 8, [new option](#)
-
- [Updated email](#) from ILA slide 16:
- Board reviewed email correspondence from ILA; they want to hear from us by June 2, 2017
- Carey suggested we communicate to ILA that we would like them to file our tax exempt status and name affiliation for \$300-400 (we cannot afford \$2000 for this); if they cannot accommodate this we cannot affiliate with ILA
- Cory suggested paying the \$300 to put logo on website (limited affiliation, non-exempt option)
-

Propose a sliding fee that is universal across all of the states, based on membership numbers.

- State Reading Associations' Facebook
-
-

Julie:

- \$300 option doesn't require an ILA coordinator
- With greater affiliation-ILA Coordinator Position: liaison, promote membership, regional councils, primary record keeper (ILA), help with conference, leadership workshop, etc., workshops on how to run organizations with ILA staff,
- Can request ILA Speaker to come speak at conference every year

[Annual Reinstatement - Nonprofit Corporation \(Domestic\)](#)

[Tax folder](#)

Fed taxes

	<p>State taxes Insurance</p>	
	<p><i>Mary made motion: MRA chose option #3-affiliate with ILA at \$300 level, Linda second, passed unanimously</i></p> <p><i>Mary made motion: file as non-profit with state and federal up to \$1500 cost; beyond \$1500 would require board approval, Alice second, passed unanimously</i></p> <p><i>Linda made motion to accept offer of Jacobson, Magnuson, Anderson and Halloran PC (law firm) to pursue non profit status MRA paying for filing fees, attorney fees pro bono, Alice second, passed unanimously</i></p> <p><i>***Sue Paasch called for quorum of 5/8's</i></p>	<p>Mary and Carey will write letter to ILA informing them of Board action; will forward draft to Exec Board before sending to ILA</p>
<p>Summer Leadership July 18-19 9am-3pm</p> <p>Location TBD</p>	<p>Agenda Items</p> <p>MRA rebranding</p> <ul style="list-style-type: none"> ● Name ● Website <p>Conference debrief and reflection</p> <p>MRA PD for 2017-2018: focus on culturally relevant pedagogy? Statewide calendar</p> <p>By-Laws and Council Reorganizations discussion</p> <p>Onboarding new members and their roles</p>	<p>Mary: Distribute agenda item and reminder to council leadership</p>

--	--	--