



## Leadership Minutes

Date: February 4

Present: Mary Lillestol, Sue Paasch, Madey Israelson, Alice Kos, Carey Seeley, Cory Stai, Pat Isbell, Megan Rogholt, Linda Snowberg, Katie Bannon, Sara Naegeli

Absent:

Agenda Item	Notes/Discussion	Action/Next Steps	Date of completion
<b>Welcome</b>	Name, Role, and what you are reading, personally and professionally  <a href="#">Reading Every Single Day (Reading Teacher)</a>		NA
<b>Review <a href="#">Oct. Minutes</a></b>	Andrew has resigned; Sue agreed to be ILA liaison  Annie Ittner is new grant coordinator		NA
<b>ILA Transition Update</b>	Tee shirt buying on hold until name change  Mary: <ul style="list-style-type: none"> <li>● Overview of background about transition</li> <li>● Small group participated in informational webinar</li> <li>● Letter is due in March</li> <li>● Mary connected with Donald Bear and discussed transition; small group will have phone call with Marcie Craig Post about transition-raise possibility</li> </ul>	Transition team will craft an email (approved by executive board) to Marcie Craig Post about timeline, specifications of support and other questions regarding transition before March meeting	Cory will send initial draft by Feb. 10.

	<p>of sliding scale fee</p> <p>Cory:</p> <ul style="list-style-type: none"> <li>● Base fees are 3 tiered based on gross income</li> <li>● Options: <ul style="list-style-type: none"> <li>○ <u>ILA does not do our tax exempt status</u> <ul style="list-style-type: none"> <li>■ \$2,000- annually to ILA, use name and logo, someone to respond to administrative program</li> </ul> </li> <li>○ <u>ILA does our tax exempt status:</u> <ul style="list-style-type: none"> <li>■ \$3,000- file tax exempt paper work</li> <li>■ \$5,500-access online ILA training materials, discounted board member representation at conference</li> <li>■ \$8,000-one on-site training every 2 years</li> <li>■ \$11,000-annual onsite training, complimentary board member presentation, 10 hours of consultation with ILA financial staff and 10 hours consultation with ILA advocacy per year</li> </ul> </li> </ul> </li> <li>● Questions <p>What about tax purposes for regional councils?  Can our level change each year? Higher at first and back down levels?  Or start at lower level and pay an hourly wage of accountant to make up the difference?</p> </li> </ul>		
<p><b>Offer from Tiffany ILA</b></p>	<p>Recently we received an email from Miss Teen Waseca County International and she is very interested in working with the Minnesota Reading Association. If you are interested, please let me know and I</p>	<p>Mary will email and invite her to join organization and follow up with possibilities to work</p>	

	would be happy to forward her contact information.	together	
<b>Summer Literacy Institute Update and marketing</b>	<p>*If you are interested in presenting please add your name to the following <a href="#">Google form</a> Thurs., July 13th--Christopher Lehman</p> <ul style="list-style-type: none"> <li>Save the date--we need information from Hamline</li> </ul> <p>Should we go back to creating our own MRA institute and break away from the Hamline Summer Literacy Institute?</p> <p>Need supports for principals...</p>	<p>Carey will attend Monday evening (2/6) to represent MRA at Hamline planning meeting; will get marketing information and find out jobs MRA needs to do in preparation</p> <p>Add brainstorm conference or event ideas at March meeting</p>	<p>Conversation about Principal Literacy PD: Book suggestion: Bonnie Houck's book, <a href="#">Literacy Unleashed: Fostering Excellent Reading Instruction Through Classroom Visits</a></p>
<b>Celebrate Literacy March 3</b>	<p>Grants -</p> <p>Celebrate Literacy:</p> <ul style="list-style-type: none"> <li>Encourage every council to nominate someone</li> <li>Form is on website</li> </ul> <p>Writers are Readers:</p>	<p>Grants - Scott needs volunteers to read grants: Madey</p> <p>Katie needs help accessing Celebrate Literacy nominees</p> <p>Readers for "Writers are Readers":</p> <ul style="list-style-type: none"> <li>1st-3rd (4): pick one winner Carey</li> <li>5th (17 entries): pick 4 winners Alice and Madey each pick 2</li> <li>6th (4 entries): 1 winner Sue</li> </ul> <p>Event Jobs (March 3):</p> <ul style="list-style-type: none"> <li>Purchase desserts and paper products and food for Saturday: Linda and Mary</li> </ul>	<p>Mary contact scott regarding celebrate literacy nomination form responses.</p> <p>Mary set up event registration.</p>

		<ul style="list-style-type: none"> <li>● Book sales: Linda</li> <li>● Beverage Stand: Carey</li> <li>● Serve Desserts: Mary</li> <li>● Silent Auction donations request: Sue</li> <li>● Carey MRA basket--books</li> <li>● Silent Auction support: Alice</li> <li>● Prizes (gift card and journals): Linda</li> <li>● Set up Website Registration: Mary</li> </ul>	
<p><b>Officer Reports</b></p>	<p>Treasurer-Linda</p> <ul style="list-style-type: none"> <li>● Shared current balance sheet, profit and loss as of Feb. 4</li> <li>● Need to continue to consider how MRA processes council's money</li> </ul> <hr/> <p><a href="#">Membership</a></p> <p>Any paper registration forms: yes, Linda entered by hand</p> <hr/> <p>Social Media</p> <hr/> <p>MDE-Cory</p> <ul style="list-style-type: none"> <li>● 2 billings (on in house, one in senate) related to reading: <ul style="list-style-type: none"> <li>○ Require personalized learning plan for struggling readers starting in 3rd grade</li> <li>○ Add reference to grade level retention for struggling readers</li> </ul> </li> <li>● Effort to create dyslexia expert at State</li> </ul> <hr/> <p>Highlights-Katie</p>	<hr/> <hr/> <p>Megan will connect with Mary about social media</p> <hr/> <hr/>	

	<p>~Calls for grant submissions ~Publicize and call for Writers are Readers</p> <p>Submissions ~Exemplary Reading Program application due in early November (?)</p> <p>Legislative Policy Liaison (is this an official exec board position?) see <a href="#">bylaws</a></p>	<p>Highlights will come out Monday (2/6)</p> <p>For leadership meeting: list of names and email contact for regional council leadership</p> <p>Highlights subgroup planning at March meeting</p> <p>Katie send past articles to Mary to upload on website</p>	
<b>MRA leadership postings</b>	<p>Treasurer - Sara Naegeli</p> <p>Grants chair - (Annie Ittner is transitioning in) :)</p> <p>LiRN liaison &amp; special events to treasurer (Eva Boehm may be interested)</p> <p>VP-Classroom teacher (?) Any outstate nominations?</p>	<p>At March 4 Request councils to advertise for VP position, and May 6 meeting determine final.</p> <p>Mary Johnson nominee may attend March 4</p>	
<b>Proposal for Website/Promotion</b>	<p>Sue shared proposal for re-branding, advertising Upfront cost: \$9000 Just online: \$3500 (set up and maintain website)</p>		
<b>Upcoming events MRA's role?</b>	<p><b>Feb. 22</b> - Donalyn Miller</p> <p><b>March 2</b> - SERC Rochester, 7-8 (someone from MRA to present, or share about MRA, maybe transition?) Maybe get input about interests?</p> <p><b>Saturday, April 22</b> - Lucy Calkins (TCARC)</p>		

	Twin Cities Council is organizing this--Jill		
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<p>Executive Board: October 29th, 2016 10-12 Location: Caribou Monticello</p>	<p>Executive Board: February 4, 2017 10-12 Location: Caribou Monticello</p>	<p>Leadership Meeting: March 4, 2017 Maple Grove Community Center Time: 9-3</p>	<p>Executive Board May 6, 2017 Time: 10-12 Location: Caribou Monticello</p>
<p>~Highlights Submission due October 1st ~LiRN budget and update ~Update on 2017 Conference ~Calls for grant submissions ~Publicize and call for Writers are Readers submissions ~Exemplary Reading Program application due in early November ~Reserve space for Celebrate Literacy (March 6) ~Executive Board Members visiting local councils ~MRA On the Road</p>	<p>~Highlights submissions (add date) ~Choose grant winners ~Choose Writers are Readers winners ~Put together election ballots and assist councils ~Celebrate Literacy Prep ~Conference marketing</p>	<p>~Highlights submissions ~Conference details and marketing ~Updates from local councils ~Officers' reports ~Summer Book Clubs</p>	<p>~End of fiscal year ~Prepare for official transition to new officers ~Conference details and marketing ~Planning summer leadership meeting</p> <p><b>SAVE THESE DATES:</b></p> <p><b>Celebrate Literacy: Friday March 3rd, 2017</b> <b>Leadership Meeting: Saturday, March 4, 2017</b></p> <p><b>Summer Literacy Institute July 13</b></p>

