

Minnesota Reading Association Leadership Retreat

Caribou Coffee-Monticello

May 7th, 2016

10:00 am-12:00 pm

In attendance:

Deb Peterson (Past President)
Mary Lillestol (President-Elect)
Carey Seeley (Vice President)
Linda Snowberg (Treasurer)
Katie Bannon (Celebrate Literacy, Highlights)
Stephanie Brondani (SRIC, Membership Director)
Madey Israelson (Secretary)
Cory Stai (MDE)
Jennifer Malecha (Membership-Elect)
Alice Kos (Vice President-Elect)
Megan Rogholt (Social Media)

1. 10:24 a.m.: Welcome New Members and Introductions

- New positions will officially begin July 1st, 2016

2. Secretary's Report- Madey Israelson

- Scott will need to add Alice and Jennifer to the website administration

3. Tour of updated website and new logo – Megan Rogholt

- Changed template to better layout; can be changed as needed
- Hamburger drawer: cannot be changed, will move some content into headings on website
- Megan does not have access to Facebook or Twitter; Katie is emailing Jessica to see if she has passwords
- Carey: need to make letterhead with logo Megan created
- Deb: will attend rebranding meeting at ILA, so logo may need to change following that meeting
- Add ILA logo to website (instead of changing to yellow like ILA website)
- At summer retreat time should be allotted for local councils to clean up their council page on the website

4. Treasurer's Report- Linda Snowberg

- Arrowhead offered free membership to administrators
- Distributed July-February statement, Paypal account summary, US Bank balance
- Do we want to have checkbooks?
- Cory: As a nonprofit we can get a tax-exempt #-to be discussed in July

5. Membership Report- Stephanie Brodani

- ~100 new members (mostly central and arrowhead)
- Make council selection part of registration process for new members attending conferences
- Linda and Stephanie will be in communication about membership and conference registration
- Distributed Active Membership #s report

6. MRA Historian Position

- Katie: interested, not sure what it entails, Andrew was going to look into scanning documents-he picked up 6 boxes from Bobbi Douglas Gale, after they are scanned they should go to the historical society, scanned materials can be printed to create displays, spot in Highlights for history
- \$150 per box to scan
- **Deb motion to pay for scanning of MRA historical records at \$150 a box up to 10 boxes, Stephanie second, unanimously passed**
- Currently the only thing on the website is past presidents; would be nice to add historical content to website
- Deb will send Bobbi gift for her work culling and shredding through records
- Idea: Obituary section in highlights or website: Round Robin, DOL

7. LiRN – MRA Representative

- Carey will invite colleague from Mpls to LiRN-will report back at next meeting
- Treasurer/liaison will be on LiRN planning committee to train for treasurer position

8. Summer Conference-Wed. July 13th, 2016

a. Hamline Literacy Week:

- Deb shared list of break out sessions
- Book giveaways: Carey will get books-Mary Ehrenworth books and professional books, ~6 books/~\$200, **Mary motion, Carey second, unanimously passed**
- Need to put something in book: this is a gift from MRA, Megan will design a book mark
- Button with MRA logo
- “Ask me about MRA” buttons for MRA leadership
- Stickers: give away or sell

- Katie will look into buttons and decal stickers

b. Volunteers:

- Registration: Linda, Stephanie, Deb, Megan
- Helpers for Tracey: Alice, Stephanie, Carey
- Welcome gift for Mary: Sue-get fudge she got last year
- Presentation: morning break after keynote address, Alice (PPT slides are already made)
- Invitations: for Tuesday evening dinner to executive board, local council leadership and Hamline planning committee, RSVP and make hotel arrangements if necessary, Carey
- Dinner: 5:30-7:30 pm at Axels on Tuesday, July 12, 2016
- Membership Giveaway at Hamline: Mary will assemble gift, 2 memberships a day
- Deb will send slide to add to all MRA presentations
- Executive members come for free on MRA day and so do presenters

9. Statewide Book Club

- Will be getting emails about this

10. Summer Retreat Planning-

- Wed. August 10 all day, half day Thurs. August 11
- Megan will check with Sue, if she has not contacted Maple Grove Community Center Carey will look into Maple Grove Community Center availability
- Mary will send out save-the-date to councils once venue is secured
- If Maple Grove doesn't work Cory can reserve meeting room at MDE

11. Local Councils – The Active Council Form still needs to be sent out

- Visits: Deb is going to SWARC, is giving gifts, for summer agenda: designate which council everyone is connecting with
 - \$50 for gifts
 - Traveling Expenses: mileage and hotel is covered
- Jan Richardson Event:
- Anoka-Hennepin Event: Donalyn Miller-is there a council that could sponsor? Madey will email Jill to follow up about TCARC sponsoring

12. ILA – Boston

- Gathering: 2 possible sponsors, could one do summer leadership dinner instead?
- Madey needs to get Jennifer and Alice's emails

13. Ballot for new Executive Board members

- a. Scott sent in out a couple of weeks ago-talk to Sue about when voting closes

14. Next Meeting: August 10-11: Summer Leadership Retreat