**MAR Minutes**

August 2, 2018 1-3PM Olive Garden

1525 County Road C St. Paul, MN 55113

**Members in Attendance:** Lisa Krall, Deb Peterson, Joan Sax-Bendix

**Officers Report:**

* Secretary: The MAR’s June 22, 2018 meeting were approved.
* Treasurer: Bobbie was unable to join the meeting.

**Old Business:**

* Honor Council Status
  + Payment for Deb to attend- brought with her but since Bobbiwas absent, **Deb will mail to Bobbie for reimbursement.**
* ILA and MRA Transitions- Linda Fish (MRA Treasurer) will contact each treasurer to meet with them for the new account to be set up.

**New Business:**

* Planning for 2018-19
  + January MAR Symposium- nothing discussed at this meeting.
  + Recruitment Ideas- **Joan email all MRA members to inform about MAR council.** Partner with HELP and LiRN.
    - Recruitment ideas from ILA gathered by Deb:
      * Relevance and relationship- answer these questions: what does your council do, what is the value added to the members life, why pay to join
      * Key on job fulfillment/value added provided: networking, legislated updates, connection time- literacy topic per meeting start with new professional standards- one per meeting.
      * Hear from us incremental- first 90 day follow up for new members
      * Monthly twitter talks with 5 questions with participate in discussion
      * Monthly spotlight literacy strategy email or on website
      * Survey members to ask why and what interested in and track info over time.
      * Calendar of events on website is up to date and list activities to know active.
      * Recruit members to write strategies and book talks for website/newsletter.
      * Mission clear- stated on agenda and in emails.
      * Think like a business.
      * Think about members as customers and what service do we provide.

**Deb will send the MAR information sheet to Joan. Joan will create infographic for MAR.** Examples of mission- bringing together higher education to share syllabi, licensing standards, policy and issues.

* + Honor Council and MAR Bylaws- Deb shared the Honor Council certificate. MAR Bylaws not discussed.
  + Mission for MAR (**to be included in our minutes**)
* Meeting Schedule 2018-19 (Thursdays **or Fridays-AM**?)- **Joan will do graphic of meeting dates and send to Lisa. To be sent to members and the website.**
* Fall 2018
  + September 13, Thursday, 1-3 HarMar Mall Barnes & Noble
  + October 12, Friday 10-noon. HarMar Mall Barnes & Noble
  + November 8, Thursday, 1-3 HarMar Mall Barnes & Noble
  + December 6, Thursday, 1-3 HarMar Mall Barnes & Noble
* Spring 2020
  + January (Policy Symposium- January 17 or 18, 2019)
  + February 8, Friday 10-noon. HarMar Mall Barnes & Noble
  + March 22, Friday 10-noon. HarMar Mall Barnes & Noble
  + April 13 ? (Spring Mixer)

**Mark Your Calendar for Upcoming MRA Events:**

 [Distinguished Scholar Symposium- Conversations with Dr. Sharon Vaughn](http://mra.onefireplace.org/event-2901153)

28 Sep 2018 9:00 AM • Minnesota Department of Education, Conference Center B

* LiRN Topic for 2018-19- Using Evidence-Based Practices to Transform Core Instruction (more information will be coming)
  + September 21 Shoreview Community Center - Cornelius Minor will be the invited speaker.
* Literacy Event in Kingston Jamaica- Wendy Richards will be sharing more information on this in August.
* ILA Conference 2019 October 10-13, 2019 in New Orleans
* Celebrate Literacy May 10 or 11, 2019
* Sept 8, MRA Leadership Day 9 am – 3 pm