

Minnesota Reading Association

Executive Board Meeting

Date: 11/5/2011

Location: Brookdale Library

Invitees Attend:

Scott Voss

Jen McCarty-Plucker

Jessica Crooker

Joletta Falknor

Cindy Blagg

Kari Ross

Kate Kelly

1. Officer updates

1. Cindy – membership
 - a. A few issues with names/emails when they don't match
 - b. Will have new members coming to symposium to register on site, and will need to specify their council (they should have already done this) and pay for membership to send to Cindy
 - c. Close to 540 members!
 - d. Will give out IRA membership award forms next week
 - e. We could have IRA published books available at the conference
2. Joletta – symposium update
 - a. Symposium is coming along, more and more registrants every day (about 50 now) and those involved are doing a great job
 - b. More registrants from outstate than central MN. 2 of 3 superintendents in Central coming to the event
 - c. Dr. Beth Aune is keynote and then there are 3 breakouts for different grade bands
3. Taxes
 - a. Taxes are done, and discovered the issue with Karen Lamb grant money; will claim it this year
 - i. Sold off a cd this year to put in savings (had come from IRA a few years ago) but needed to be claimed
 - b. Each council has to do 990 EZ form for tax purposes, and we have to do a statewide filing
4. 2012 Conference planning
 - a. Same venue is booked
 - b. Cris Crutcher and Ralph Fletcher are booked (waiting for contracts)
 - c. Working on save the date post card before next LiRN event
 - d. Work on a way to market it by targeting boys, we're also addressing needs of all students
 - e. Give workshop time to Cris Crutcher and Ralph Fletcher (2 hours each) and an hour midday or end of day breakouts that don't compete against keynotes (so only one breakout session time, and they would be focused on boys and reading)
5. Julie's article was great in Reading Today
 - a. Can put the link up even if can't access the entire article
6. Got some press in Pioneer Press with Joe Jubert grant winner
7. TCARC update
 - a. Neva and Theresa Langdon are in charge
 - b. TCARC event coming up – talking about *The Book Whisperer* on Nov 15th

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- c. Will be a part of planning Feb 11th event with SRIC
- d. Should we as an exec council go to the next event to support?
8. Feb Symposium – MN American Indian text
 - a. Strong discussion to move from Feb 11 or Feb 18 at Tartan High School
 - i. Ok to move date if that works, because we don't have anyone signed up yet
 - b. If we can get 40 people, it will be successful
 - c. Scott contacted Lee Galda
 - d. Have confirmed with several speakers (John and Norm through St. Paul American Indian Center); Dawn – reading specialist focusing on American Indian texts
 - e. Will have a bookseller available
 - f. Speakers will cost about \$900 and then food and custodial help (Jen will put together a budget)

Decision(s):

1. Jen moves we use the same designer as last year's conference logo designer.
 - a. Scott seconds
 - b. All vote in favor
 - c. Vote passes
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2. LiRN Update

1. Maxed out on registration, and didn't get same space as previous years, so space is an issue
2. First session was very engaging session, got great feedback from last week
3. Shoreview Community Center is available for next session in Dec (because MDE is not)
 - a. Cost is about \$1000 (it could be \$600 – for 195 people – if we only have one room for the whole day, an extra \$400 for a room that splits into two)
 - b. Set-up is nice with round tables for networking
4. If we go to Shoreview, we could invite the waiting list at a reduced rate because there will be more space, but then in Feb we can't necessarily host all those folks
 - a. Kari says we won't likely have as many people there (not as many come to the end session)
 - b. It is not in the budget to go with Shoreview for next two sessions (Dec and Feb) BUT if we get all 25 on waiting list to come then we have the budget
 - c. Would need to figure out coffee; Could call Jimmy Johns or something to order lunch in the morning and they will deliver at lunch
5. Earle Brown will give us a break and we'd have to order their food and it would cost over \$3000 for food.
6. At this point, we should offer to the wait list and go to Shoreview in December

Decision(s):

1. Scott makes a motion to move venue for LiRN from MDE to Shoreview for the room with breakout option (\$1000) to accommodate the
 - a. Jen seconds
 - b. All vote in favor
 - c. Motion passes
2. Jen makes a motion to extend invitation to wait list, and if more than 10 of the waiting list agree, we have it at Shoreview in February as well
 - a. Joletta moves
 - b. Scott seconds
 - c. Discussion

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- i. Will talk to Shoreview about cost and availability for February
 - ii. Direct people to website for model plan that they can print their own
 - d. All in favor
 - e. Motion passes
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3. Set agenda for 11/12 Leadership Council Meeting

1. Proposed Agenda
 - a. Do an icebreaker
 - b. Officer reports from councils, IRA, membership, conference, legislative update (Kari)
 - c. Announcements (online taxes, website, online registration through the website and phase out eventbrite)
 - d. Advertise winter symposium with date
 - e. Grant deadlines
 - f. Leadership opportunities
 - i. Summer retreat
 - ii. Holding elections
 - iii. Growing participation

Additional Discussion Points:

- Request to talk about new legislation (Read Well) at Leadership meeting
 - Discuss MAR event January 11
 - Kari will bring a handout to inform members about legislation
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Minutes prepared by: [Kate Kelly, 11/5/11]