

Minnesota Reading Association

MRA Exec Board

Date: 7/2/2012

Location: Conference Call

Invitees Attend:

- Scott Voss
 - Jen McCarty-Plucker
 - Jessica Crooker
 - Linda Snowberg
 - Kate Kelly
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1. Finances

- a. Working on getting correct names on account
 - b. Have a few missing transactions to account for (checks and deposits)
 - c. 2011-2012 P&L: income - \$59,787, expenses – \$47,348 (net working income: around \$12,000)
 - d. Need to develop next year's budget (Scott will put last year's on Wiggio)
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2. 2012 Conference

- a. Need to check with Deb Sauer to see if IRA materials will be available
 - b. Put together a LiRN flyer for folders (if we want to market)
 - c. 22 registrants so far, and we should send out another burst
 - d. Working on vendors (should we reach out for more exhibitors? A few more would be nice)
 - e. Jen will send out the to-do to exec board with delegated tasks for conference, retreat
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3. 2013 Conference

- a. Jessie followed up with Grandview Lodge to get information regarding an option for the 2013 conference, but having trouble getting a quote from them and might be hard to book the date due to their busy season
 - b. Want a decision soon so we can announce it at the conference, so we'll wait a few days so we can compare
 - c. Jessie will contact Breezy Point also for comparison
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4. Leadership Retreat

- a. Mackin is sponsoring the dinner at Axel's (Chris Crutcher and Ralph Fletcher will both be there informally)
 - b. Scott will help Jessie put together an invite for the dinner with a link to RSVP
 - c. RSVP necessary to book rooms for leadership retreat (Scott is working on it)
 - i. We will make arrangements for room (since MRA are covering the costs)
 - ii. Thursday, July 26 (2 weeks out) is deadline
 - iii. Then we can follow-up on councils not sending someone, as we want all councils represented if possible
 - iv. We'll need notification ahead of time if people end up not needing the room so we don't get charged for a room we don't use
 - d. Retreat will be in the conference room at the Radisson (start at 8, end around 3)
 - e. Continental breakfast, lunch will be provided
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5. LiRN

- a. Modeled this year's LiRN similarly to last year's
 - b. Theme for the year is "Leadership Tools to Refine Systems"
 - c. Back at MDE for next year
 - d. Budget will likely be similar for resources, keynotes, refreshments
 - e. Registration is up (could link on website, get from Julie)
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Addition Discussion Points

1. Need to add Deb Peterson to Wiggi
2. Are non-voting exec board members considered exec board for events/costs for conference, retreat? Everyone agrees
3. Welcome leadership transition letter will go from Jen to Scott to send out with conference burst

Minutes prepared by: [Kate Kelly / July 2, 2012]